

## PUBLISHING ONLY PLANS - SMO

<b>PUBLISHING ONLY PLANS</b> <small>Deliverables</small>	<b>SOCIAL STARTER</b> \$189/Month	<b>BEST DEAL</b> \$235/Month	<b>STANDARD</b> \$355/Month	<b>PREMIUM</b> \$465/Month
<b>Total Posts per month</b>	25	45	60	80
	10 Business Quotes	15 Business Quotes	22 Business Quotes	24 Business Quotes
	11 Motivational Posts (Motivational/Facts/Trivias/Humor/Fill in the blank/Motivational Video)	22 Motivational Posts (Motivational/Facts/Trivias/Humor/Fill in the blank/Motivational Video)	22 Motivational Posts (Motivational/Facts/Trivias/Humor/Fill in the blank/Motivational Video)	24 Motivational Posts (Motivational/Facts/Trivias/Humor/Fill in the blank/Motivational Video)
<b>Custom Posts**</b> <small>Custom posts are the posts that we create exclusively for your business and services.</small>	4	8	16	32
<b>Social Accounts</b>	Facebook, Twitter, LinkedIn, Instagram(Any 1)	Facebook, Twitter, LinkedIn, Instagram(Any 2)	Facebook, Twitter, LinkedIn, Instagram(Any 3)	Facebook, Twitter, LinkedIn, Instagram
	Cancel any time	Cancel any time	Cancel any time	Cancel any time
	No setup fees	No setup fees	No setup fees	No setup fees
	Access to Social Dashboard	Access to Social Dashboard	Access to Social Dashboard	Access to Social Dashboard
<b>Progress Report</b>				
<b>Weekly</b>	✓	✓	✓	✓
<b>Monthly</b>	✓	✓	✓	✓
<b>Support</b>				
<b>E-mail, Chat, Calls</b>	✓	✓	✓	✓

# FACEBOOK ADD ON - SMO

<b>FACEBOOK ADD ON PLANS</b> <small>Deliverables</small>	<b>FB – ADS BASIC</b> \$255/Month	<b>FB ADS – STANDARD</b> \$535/Month	<b>FB ADS – PREMIUM</b> \$895/Month
<b>Campaign</b>	3	5	8
<b>Ad Banners</b>	4 / month	10 / month	15 / month
<b>Ad Spent</b>	Upto \$/month	Upto \$/month	Upto \$/month
<b>Campaign</b>			
Boost Post	✓	✓	✓
Website Traffic	✓	✓	✓
Page Like Campaign	✓	✓	✓
Website Re-Targeting	✓	✓	✓
Targeting – Custom Audience	✓	✓	✓
Conversion Ad	✓	✓	✓
Lead Ad campaign	✓	✓	✓
Product Catalog	-	-	✓
App Install	-	-	✓
A/B testing	✓	✓	✓
Text & Image Ads Optimization	✓	✓	✓
Bid Management	✓	✓	✓
<b>Progress Report</b>			
Weekly	✓	✓	✓
Monthly	✓	✓	✓
<b>Support</b>			
E-mail, Chat, Calls	✓	✓	✓

## INSTAGRAM AND TWITTER ADD ON - SMO

<b>INSTAGRAM AND TWITTER ADD ON PLANS</b> <small>Deliverables</small>	<b>INSTAGRAM ADS – BASIC</b> \$195/Month	<b>INSTAGRAM ADS – STANDARD</b> \$245/Month	<b>TWITTER ADS</b> \$435/Month
<b>Campaign</b>	2	3	5
<b>Ad Banners</b>	8 / month	12 / month	10 / month
<b>Ad Spent</b>	Upto \$/month	Upto \$/month	Upto \$/month
<b>Progress Report</b>			
<b>Weekly</b>	✓	✓	✓
<b>Monthly</b>	✓	✓	✓
<b>Support</b>			
<b>E-mail, Chat, Calls</b>	✓	✓	✓

## MISC ADD ON - SMO

### MISC ADD ON PLANS

Deliverables

	FB – Business Page Creation	FB- Business page & Info Bio only	FB- Business page creation with Artwork & Info Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>\$45</b>	<b>\$55</b>
	Instagram – Account Creation	-	Instagram Account creation with & Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>-</b>	<b>\$45</b>
	Twitter – Account Creation	Twitter – Account – Artwork & Bio only	Twitter Account creation with Artwork & Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>\$45</b>	<b>\$55</b>
	LinkedIn Company Page Creation	LinkedIn Company Page & Bio only	LinkedIn Company Page creation with Artwork & Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>\$45</b>	<b>\$55</b>
	Google+ – Account Creation	Google+ & Bio only	Google+ creation with Artwork & Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>\$45</b>	<b>\$55</b>
	Pinterest – Account Creation	-	Pinterest creation with & Bio only
<b>One time Cost</b>	<b>\$35</b>	<b>-</b>	<b>\$45</b>